



Written Communication Plan

North Lamar Independent School District

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North Lamar ISD Middle/High School & Paris Regional Health now offering Pathways in Technology Early College High School located at North Lamar Middle/High School, through a partnership with Paris Regional Health in Paris, TX. With our partner medical center, we offer P-TECH students an opportunity to complete a high school diploma and a Level 1 Nursing Certification.

As part of our goal to ensure communication with stakeholders including prospective students, parents, community members/partners, and CISD colleagues the following communication plan will be implemented.

- North Lamar ISD website will be the official site for campus news, announcements, and important dates. The site will contain a link to the North Lamar ISD P-Tech website.
- North Lamar ISD P-Tech website will be the official site for reference documentation.
- North Lamar ISD will work directly with Communication & Marketing team members to ensure accurate information is provided regarding recruitment and applications.
- North Lamar ISD will create marketing brochures available during all recruiting events.
- North Lamar ISD will reach out directly to the middle school counselors to schedule campus visits as well as conduct a parent information night for P-Tech each fall.
- North Lamar ISD will conduct a Rising Freshman Orientation each spring with the accepted incoming cohort for P-Tech, including their parents.